

# MATURANGO MUSEUM

100 E. Las Flores Ave Ridgecrest Ca 93555

PH: 760-375-6900 FAX: 760-375-0479

matmus5@maturango.org

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## Art Prospectus

Thank you for your interest in exhibiting your artwork at the Maturango Museum. The Maturango Museum is a cultural and natural history museum of the Indian Wells Valley, and it endeavors to serve the community by offering high quality art exhibits in the Sylvia Winslow Art Gallery. We are now accepting applications for year **2011** exhibits. In deciding to submit your work for consideration, please be aware of the following:

- The Sylvia Winslow Exhibit Gallery has approximately 750 square feet of floor space.
- Art work should be current and previously not shown in this community. The artist shall establish the sale price of artwork to be shown. A 40% commission shall be deducted by the Museum from the sale of any work purchased during the exhibit. The Museum will collect sales tax on all purchases.
- If, after the exhibit ends, the artist sells a work of art that was in the exhibit, and if that sale is a direct result of the patron having seen the artist's work at the Museum, the artist is requested to donate a 40% commission to the Museum.
- Prices may not be changed during the exhibit, and artwork shown in the gallery may not be offered for sale in the community for less than the price asked in the Museum gallery. Ninety percent of the artwork must be for sale.
- The Gallery Coordinator has final authority as to how the artwork shall be displayed. The artist must be present for the installation and the take-down of the exhibit.
- There will be a reception for the artist when the exhibit opens, at which time the artist is required to give a lecture about his/her work, with or without a slide show. The gallery has microphones, an audio-visual booth with two remotely controlled slide projectors and a ceiling mounted video projector.
- Insurance coverage is provided if the artist submits a list of works to be exhibited, along with their value.
- Insurance coverage is a maximum of \$25,000 per entire show. Insurance coverage extends only from the first day of the exhibit to the last day of the exhibit.
- Unsold artwork remaining after the end of the exhibit is not covered by insurance.
- Unsold artwork not picked up at the end of an exhibit will have to be disposed of. The Maturango Museum is not responsible for the condition of artwork left after the end of an exhibit.
- If you are accepted for an exhibit, your slides will not be returned to you until the end of the show, at which time all will be returned except two to three, that are kept for representative samples in the Museum's archives.
- Artists who are accepted for an exhibit will be mailed an exhibition contract and W-9 to be signed and returned to the Maturango Museum immediately.
- The artist will provide the Museum with publicity and photos to be used to advertise the artist's exhibit.
- The Museum maintains an art mailing list of individuals who are invited to the gallery receptions. In addition, the Museum furnishes the artist with 40 invitations for the artist's personal use. If an artist needs more than 40 invitations, the additional invitations will be printed at the artist's expense.
- The Museum has no space to store artwork. If an artist needs to ship artwork, it must arrive at the Museum no earlier than the day before installation of the exhibit.
- The cost of transport, handling and in-transit insurance to and from the Maturango Museum is the sole responsibility of the artist.

# Art Description Sheet

Return this form and accompanying material by June 30, 2010 to the Maturango Museum, 100 E. Las Flores Ave., Ridgecrest, CA 93555, Attn: Gallery Coordinator; Or email to matmus5@maturango.org

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ fax \_\_\_\_\_ e-mail \_\_\_\_\_

Please indicate any month, or months, in which you know you will **NOT** be able to exhibit in 2011

\_\_\_ Jan-Feb \_\_\_ Mar-Apr \_\_\_ May-June \_\_\_ July-Aug \_\_\_ Sept-Oct \_\_\_ Nov-Dec

Please note that most shows will last for two months.

## Please tell us about your artwork:

Media: \_\_\_\_\_

Price range: \_\_\_\_\_ Size range \_\_\_\_\_

Please describe your artwork, methods, materials, or anything else you would like us to know about your work. Use additional sheets if necessary.

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# Guidelines

The Maturango Museum's Art Gallery Committee juries applications using the following criteria:

Is the artwork appropriate for our gallery with regard to subject matter? In addition to having an art gallery, our facility is a museum of cultural and natural history, and we receive visits from numerous children, school groups, and civic organizations. Therefore, frontal nudity, depictions of violence or similar subject matter is not recommended.

Is the artwork executed in a skillful way?

Is the artwork professionally displayed and properly framed?

Does the artwork possess variety and cohesiveness? We will tend not to choose an artist who sends us jpegs of 15 different styles and/or media because we won't have a feel for the content of the exhibit. Your slides should represent the style and subject matter of the artwork that you actually propose to exhibit at the museum.

Can we accommodate the artwork in our gallery? The Sylvia Winslow Art Gallery has approximately 750 square feet of floor space and approximately 120 linear feet of wall space. We hang items by regular nails and have display pedestals for objects up to 200 lbs. If other special display apparatus (e.g. bolts for large hanging pieces, acrylic boxes for small objects, etc) is required, the artist must arrange for this *in advance* with the art gallery coordinator.

What is the artist's background? (degrees, awards, sales, experience, training etc.)

**The following criteria can be the deciding factor when all else is equal:**

Did the artist submit all requested information?

# How to Apply for a Show

Send the following information by regular mail to Maturango Museum

Attn: Art Gallery Coordinator  
100 E. Las Flores Ave.  
Ridgecrest, CA 93555

or e-mail to [matmus5@maturango.org](mailto:matmus5@maturango.org)

- The completed Art Description Sheet (page2). Paper copy or a Word doc.
- 10 to 15 photos as jpegs of your work. CD with photos as separate jpegs or Powerpoint, or e-mail same. (If we have to scan paper photos we lose resolution.)
- A list of works with title, size, medium (e.g. oil on canvas, fused glass, etc). CD with list as a Word doc. or Powerpoint or e-mail same.
- Artist's statement. CD with statement as a Word doc. or Powerpoint or e-mail same.
- Any other publicity or you feel would be of interest (newspaper clippings from previous shows, additional photographs, biography, resumé, etc.).

By regular mail: Enclose everything in a 10"x13" manila envelope. If you would like your information returned to you, enclose a second 10"X 13" self-addressed manila envelope stamped with sufficient postage.

Return Application by June 30, 2010 to:

***Maturango Museum***  
**Attn: Art Gallery Coordinator**  
**100 E. Las Flores Ave.**  
**Ridgecrest, CA 93555**  
**[Matmus5@maturango.org](mailto:Matmus5@maturango.org)**